



Colleyville Woman's Club
FASHION SHOW & LUNCHEON BENEFIT
April 5, 2024
Hurst Conference Center

Colleyville Woman's Club is dedicated to enhancing the community through education, charitable fundraising, volunteer service and other membership activities.

Colleyville Woman's Club makes a big impact on the lives of those in need living in Tarrant County, Texas. The Colleyville Woman's Club was founded in 1978 and is a trusted 501(c)(3) organization. To learn more, please visit us at c-w-c.org.

Over the years, Colleyville Woman's Club, through generous support from community members, has raised and donated over \$4 million dollars to charities through grants, student scholarships and volunteer efforts. Please see the **FACT SHEET** we have included for more information about how we give back to our community.

On April 5, 2024, Colleyville Woman's Club will proudly host its 36th Annual Fashion Show & Luncheon Benefit fundraiser event at the Hurst Conference Center. Will you please consider becoming a cash sponsor or donating to our silent or live auction?

Your contributions may be tax deductible and we welcome the opportunity to collaborate with your company. The sponsorship and in-kind opportunities will provide you with the amazing exposure to over 600 people expected in attendance. Our goal is to raise more than \$200,000. However, we need the help of generous community members like you! We invite you to join us and make an investment in your community and, in the process, help change the lives of children and families living in North Texas.

If you have any questions or would like to schedule a meeting to discuss these opportunities, please email one or more of the ladies below for more information. For your convenience, we have attached a **Supporter Packet**.

Accept our warmest and heartfelt thank you in advance. We deeply appreciate your generous support! We truly look forward to a successful partnership!

With Sincere Appreciation,

Juli Gerrard - Fashion Show Co-Chair

JuliGerrard2015@gmail.com

Pam Hudson – Fashion Show Co-Chair

PamBHudson@gmail.com

Kathy Merrell – Vice President, Fundraising

fundraising@c-w-c.org



Caring With Commitment

To enhance the community through education, charitable fundraising, volunteer service and other membership activities

- Founded in 1978, CWC has raised over \$4 million to support our charitable grants, scholarships and service projects while also volunteering in the community. CWC typically has over 150 individual & business members who support the mission of the organization.
- CWC generally hosts two major fundraising events annually with funds going to support our charitable organizations and youth scholarships.
- Annually the membership is asked to provide feedback on allocation priorities between Civic, Cultural Arts, Domestic Violence, Education & Literacy, Mental & Physical Health, Welfare & Social Services. Then a special committee reviews grant applications and allocates funds accordingly.
- CWC celebrates the recipients of grants and scholarships at our annual **Caring with Commitment Celebration** in May. Our sponsors are also recognized at this event.



c-w-c.org



Colleyville Woman's Club
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April 5, 2024
FACT SHEET

- ▶ **What:** Colleyville Woman's Club 36th Annual Fashion Show and Luncheon Benefit, popularly known as **Lunch with the Girlz**
- ▶ **When:** Friday, April 5, 2024
- ▶ **Where:** Beautiful, state-of-the-art Hurst Conference Center
- ▶ **Theme:** "E Ka Wai Nani ~ By the beautiful water"
- ▶ **Event Producer:** Rhonda Sargent Chambers Productions
- ▶ **Models:** Professional runway models
- ▶ **Auctions:** Live Auction, Silent Auction, Raffle
- ▶ **Attendance:** 600-700
- ▶ **Past Fashion Sponsors:** Saks Fifth Avenue (6 years), the Shops of Highland Park Village (3 years), North East Mall (3 years); Young Dallas Designers (6 years)
- ▶ **2024 Fashion Sponsors:** XAR Southlake, Malouf's Southlake, Scout & Molly Southlake, Austin Lorin Colleyville, Dillard's, Sai Sankoh, Silk Threads by Ruby Bhandari
- ▶ Traditionally also sponsored by such prestigious businesses as Tiffany & Co., Kendra Scott, Haltom's Jewelers, Park Place/Avondale Dealerships
- ▶ Recognized as one of the premier daytime fundraising events in the Metroplex

Organization Background

- ▶ 501(3)(c) nonprofit organization with 100-200 members, founded in 1978
- ▶ Raised over \$4 million for area charities & student grants & scholarships
- ▶ Charitable grants benefit many area organizations
- ▶ Northeast Tarrant County scholarships & student grants help graduating seniors with exceptional grades & volunteerism
- ▶ Website: c-w-c.org

Community & Attendee Background

- ▶ Colleyville is perennial favorite on "Best of" lists in Dallas and Fort Worth. Was in Money Magazine's top 100 best places
- ▶ Event enjoys strong community support. Over 100 prominent businessmen and community leaders take the day off to attend the event
- ▶ Majority of event attendees are from Colleyville and adjoining cities such as Westlake, Southlake, Grapevine, and Keller
- ▶ An affluent crowd doesn't mind spending money for charity

We would love to have you as a sponsor or donor of our 36th annual fashion show. It is good business to support the community through the numerous worthy charities & students benefitting from this prestigious event!



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SPECIAL SPONSORSHIP OPPORTUNITIES
SUMMARY

▶	Presenting Sponsor	\$ 15,000
	○ Exclusive Introduction on Runway	
	○ 30 second video in program	
	○ Maui Table for 10 guests on runway	
▶	Showcase Sponsor	SOLD
	○ Signage at entry of ballroom	
	○ Ad in the program	
	○ Showcase Table for 12 guests in premier location	
▶	Guest Gift Sponsor	\$ 5,000
	○ Fresh pineapples / Name on Gift Tag	
	○ Kauai Table for 5 guests	
▶	Men of Distinction Sponsor	SOLD
	○ Runway MOD Introduction	
	○ Signage on Runway Screen During MOD Introduction	
	○ 5 guests at Kauai Table	
▶	Gift Bag Sponsor Sponsor	SOLD
	○ 2 guests at Kauai Table	
▶	Mea Makamae Precious Treasures Sponsor	\$ 3,000
	○ 2 guests at Kauai Table	
▶	Mimosa Sponsor	\$ 3,000
	○ 2 guests at Kauai Table	
▶	Runway Sponsor	\$ 3,000
	○ 2 guests at Kauai Table	
▶	Centerpiece Sponsor	\$ 3,000
	○ 2 guests at Kauai Table	
▶	Live Auction Sponsor	SOLD
	○ 2 guests at Kauai Table	
▶	Bid Paddle Sponsor	\$ 1,500
▶	Silent Auction Sponsor	\$ 1,500
▶	Photo Booth Sponsor	SOLD
▶	Printed Program Sponsor	SOLD

*Colleyville Woman's Club is a 501(c)(3) organization with a mission of "Caring With Commitment"
 Sponsorships are tax-deductible except for the value of \$60 per seat received in exchange for your gift.*



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FASHION SHOW & LUNCHEON BENEFIT

April 5, 2024

**SPECIAL SPONSORSHIP OPPORTUNITIES
 DETAILS & PAYMENT**

	<u>\$15,000</u>	<u>\$7,500</u>	<u>\$5,000</u>	<u>\$3,000</u>	<u>\$1,500</u>	<u>\$1,000</u>
CWC Website						
Linked Logo	◆	◆	◆	◆		
Linked Name Listing					◆	◆
Advertising						
Logo in Fashion Show Advertisement	◆	◆	◆	◆		
Name Listing in Fashion Show Advertisement					◆	◆
Exclusive Social Media Interview	◆					
Featured Social Media Post	◆	◆	◆	◆		
Featured Article in CWC Newsletter	◆					
Fort Worth Magazine Advertisement	◆	◆				
Printed Event Program						
Full Page Ad in Program	◆					
Half Page Ad in Program		◆	◆			
Quarter Page Ad in Program				◆		
Logo in Program	◆	◆	◆	◆		
Name Listing in Program					◆	◆
Day of Event						
On Stage Recognition	◆					
On Screen Sponsor Video Recognition	◆	◆				
Name Displayed on Table	◆	◆	◆	◆	◆	
Logo on Media Screens	◆	◆	◆	◆		
Name Listing on Media Screens					◆	◆
Pre-Recorded Sponsor Highlight	◆					
Guest Seats	10	10-12	5	2		
Mimosa Drinks	20	12	5	2		
Post Event						
Social Media Thank You Post	◆	◆	◆	◆	◆	◆
Featured Presentation at CWC Meeting	◆	◆				
Invitation to <i>Caring with Commitment Celebration</i>	◆	◆	◆	◆	◆	◆

Naming Opportunities

- | | |
|--|--|
| <input type="checkbox"/> \$ 15,000 Presenting | <input type="checkbox"/> \$ 3,000 Gift Bags,* Precious Treasure Pull, Mimosa, Runway, Centerpiece, Live Auction (Circle one) |
| <input type="checkbox"/> \$ 7,500 Showcase* | <input type="checkbox"/> \$ 1,500 Bid Paddle, Silent Auction, Photo Booth* (Circle one) |
| <input type="checkbox"/> \$ 5,000 MODs*, Guest Gift (Circle one) | <input type="checkbox"/> \$ 1,000 Program |

SPONSOR PAYMENT AMOUNT

\$ _____

* SOLD

Check
 To Colleyville Woman's Club

Online
["BUY" Button at c-w-c.org](http://c-w-c.org)

Invoice Me



Colleyville Woman's Club
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IN-KIND DONATIONS

DONOR INFORMATION

Donor/Representative _____

Company Name _____

List here EXACTLY how your NAME RECOGNITION (individual, company, entity, etc.) should appear in the Program.

Address _____

(Street, City, State & Zip Code)

Phone _____ Email _____

Donor Signature _____ Website _____

Form Received by _____ Donation Date _____

DONATED ITEM OR SERVICES INFORMATION

Item Name	Quantity
Detailed Description (size, color, restrictions and other information to ensure proper understanding of donated item)	Item (Retail Value)
	\$
	Expiration Date

Please pick up Email (by donor) Mail (by donor) Drop-off (by donor) * SEE BELOW

Please return completed form to

Paula McCollough – paulatmcc@sbcglobal.net

*** Item Drop-off to**
Pirate Island Pools

1101 Cheeksparger
Suite 109A, Colleyville

Your Donation may be Tax Deductible. Check with your Tax Advisor. Federal Tax ID: 75-2232238



Colleyville Woman's Club
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 April 5, 2024
PRINTED EVENT PROGRAM AD

AD COMMITMENT DEADLINE: March 1, 2024*
Contact: Julie Bird – julie@cstonewealth.com or 817.915.9521

Advertiser _____

Contact & Title _____ Phone _____

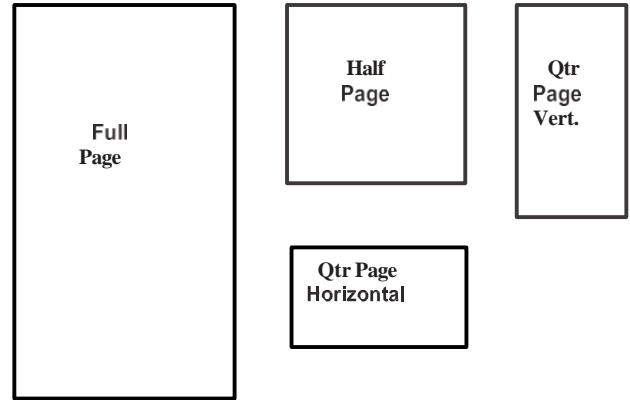
Address _____ City/State/Zip _____

Email (required) _____

Signature _____ Date _____

Program page dimension: 6" wide x 12" high. All ads in color.

Ad Size (NO BLEEDS)	Dimensions w x h	Price	Check size option
Outside Back Cover	5" x 11"	\$2,500	<input type="checkbox"/>
Inside Front Cover (If available)	5" x 11"	1,250	<input type="checkbox"/>
Inside Back Cover (If available)	5" x 11"	1,250	<input type="checkbox"/>
Full Page	5" x 11"	1,000	<input type="checkbox"/>
Half Page	5" x 5.25"	500	<input type="checkbox"/>
Quarter Page Vertical	2.25" x 5.25"	300	<input type="checkbox"/>
Quarter Page Horizontal	5" x 2.5"	300	<input type="checkbox"/>



NO WEB IMAGES. Art MUST be at least 300 DPI.
 Acceptable formats: jpg, tiff, png, eps & high-res pdf.
 Embed all images; save in CMYK. Art files exceeding 10MB may require a dropbox or download link.
 CWC reserves the right to resize ads not conforming to specified dimensions.

Payment Options (Check one)

- Check Payable to CWC (attached with ad)
- Charge Credit Card

Invoice me

SAVE FORM & EMAIL TO BOTH:
 julie@cstonewealth.com AND
 suzanneh@userfriend.com

Notes/Special Instructions and Conditions

***ART SUBMISSION DEADLINE: FRIDAY, MARCH 8, 2024**
 To julie@cstonewealth.com AND suzanneh@userfriend.com in high resolution PDF or vector format only



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RESERVATIONS

Contact: Tammy Nakamura ~ NakamuraTammy@aol.com or 214.274.5990

Host Name _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Email _____

TABLE RESERVATIONS (Guests may NOT pay individually at this time)

Tables

_____	Maui Table of ten (10)	\$3,000	On runway	(\$300 each)
_____	Kauai Table of ten (10)	\$2,500	Premium placement	(\$250 each)
_____	Kona Table of ten (10)	\$2,000	Favorable placement	(\$200 each)
_____	Waikiki Table of ten (10)	\$1,750		(\$175 each)

Table Name(s)

	Guest name	Guest Email
1.	_____	_____
2.	_____	_____
3.	_____	_____
4.	_____	_____
5.	_____	_____
6.	_____	_____
7.	_____	_____
8.	_____	_____
9.	_____	_____
10.	_____	_____

INDIVIDUAL RESERVATIONS (Not available at this time)

Number at \$175 each # _____

TOTAL \$ _____ Check Enclosed or Paid Online
 To Colleyville Woman's Club ["BUY" button at c-w-c.org](http://c-w-c.org)

PAID RESERVATIONS ARE NON-REFUNDABLE UNLESS EVENT IS CANCELED

Please communicate guest substitutions as soon as possible.

* Table placement based on date of full table payment. Individual placements based on payment date and seat availability.